

# informatics feminale

6.-24.8.2018

21th International Summer University for  
Women in Informatics / Computer Science

at the  
University of Bremen

## Sponsorship Information

[www.informatica-feminale.de](http://www.informatica-feminale.de)

# Invitation

Dear Ladies and Gentlemen,

from August 6 to 24, 2018 the 21st Summer University Informatica Feminale offers compact teachings in informatics (computer science) for **women students of all types of universities and colleges** as well as for **women professionals** interested in further training. The Informatica Feminale focuses on gender-inclusive course reforms and networking between women in informatics (computer science). Entering higher education, developing student careers, transition into labor market and lifelong academic learning are equally in the field of vision.

Every year 200-250 women students and professionals in informatics from national and international universities and colleges take part in the three-week **Summer University at Bremen University**. With over 20 years of experience the Informatica Feminale presents a successful forum for exchanging the **latest expert knowledge** and **networking internationally**.

**Sponsoring** Informatica Feminale at the University of Bremen creates opportunities

- for personally establishing contacts with women students and professionals in informatics
- for broadening your scholarship programs with dedicated women students
- for demonstrating equal opportunities and diversity within your company
- for presenting your programs for women managers
- for introducing your technical products and services
- for winning new women employees

## Focus 2018

### "Gender politics at engineering workplaces"

Companies with gender sensible organizational concepts and successful personal management strategies to promote women computer scientists and engineers to a broad spectrum of leading positions are invited to present their best practices to the participants of Informatica Feminale.

# Sponsorship packages

## 21st Informatica Feminale, August 6 - 24, 2018, University of Bremen

Therefore we have prepared several sponsorship packages for you.  
Further proposals are welcome at any time.

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<b>Welcome Event</b> ( August 06, 2018)	<b>AP</b>
<ul style="list-style-type: none"><li>• <b>Lecture on a topic of informatics for the Welcoming Event</b> of the Summer University</li><li>• Sponsoring of the <b>opening buffet incl. a welcome speech</b> (at approx. 6.30 p.m.)</li></ul>	
<b>Networking-Event</b> (see page 4)	<b>AP</b>
<ul style="list-style-type: none"><li>• Organization of a <b>Social Networking-Event</b> (daily after course times)</li></ul>	
<b>Expert Contributions</b>	<b>AP</b>
<ul style="list-style-type: none"><li>• <b>Lecture on a topic of informatics</b> by one of your women employees at the Summer University</li><li>• <b>Lecture on career development in your company</b> by your recruiting officers</li></ul>	
<b>Presentation</b>	<b>500 €</b>
<ul style="list-style-type: none"><li>• <b>Publication of your company logo</b> including a link to your company website on <a href="http://www.informatica-feminale.de">www.informatica-feminale.de</a></li></ul>	
<b>Welcome Package</b>	<b>500 €</b>
<ul style="list-style-type: none"><li>• <b>Welcome package</b> for participants / lecturers; providing info material and give-aways in conference binders</li></ul>	
<b>Give-Away Articles</b>	<b>500 €</b>
<ul style="list-style-type: none"><li>• Exhibition space for displaying <b>give-aways</b> or for hanging your <b>info material</b> during the whole three-weeks of the summer university</li></ul>	
<b>Scholarships</b> (see page 4)	<b>AP</b>
<ul style="list-style-type: none"><li>• <b>Scholarship for Travel expenses</b> for participants</li></ul>	

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## Scholarships for women students

You are invited as a company to support motivated women students with a subvention of travel and accommodation costs as travel expenses scholarships.

Regularly we reimburse:

- subventions for accommodation
- as well as full travel costs

Interested students send us their application for a scholarship. The selection will be made in agreement with you.

The payment of the scholarships can be made directly through your company or through the University of Bremen. Your support can be general or a single scholarship.

## Networking Events

Besides the courses networking events for participants and lecturers will be organized every evening during the whole summer university. There is the possibility to organize one of these events as a sponsor and present yourself during it. Your networking event could look like this:

- **What?** A company presentation or a lecture with reception, hosting a dinner or city tour are possible.
- **Where?** The event could take place at any location in Bremen. You can use rooms of the University of Bremen as well. We gladly support you in the organization and choice of location.
- **Contents?** As a sponsor you have got the possibility to present your company or its special sectors during the networking event.
- **Catering?** You have got the choice! We support you in the selection of a suitable catering if necessary.

## Contact

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# Key information on Informatica Feminale 2018

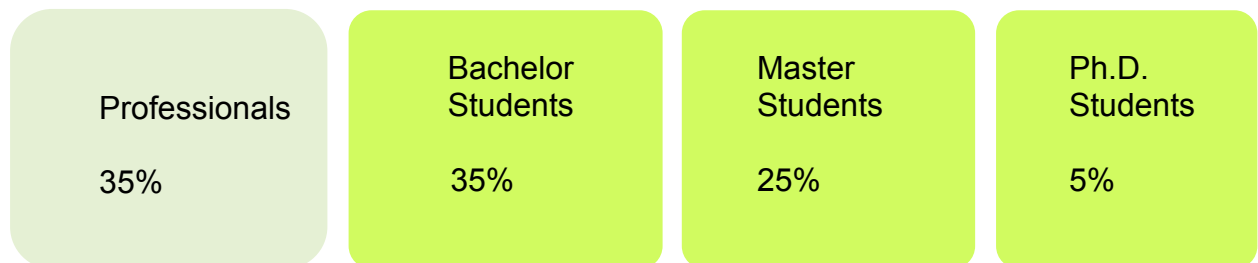
## Date

The 21st Informatica Feminale takes place from August 6 to 24, 2018 at the University of Bremen.

## Participants

The Informatica Feminale is directed at women studying or holding a degree in informatics or in a related discipline. The participants, 200 to 250 per year, are women students of national or international universities and colleges as well as women professionals.

## Women professionals and students at Bremen summer universities



## Course program

In about 60 different courses, each lasting 2 to 5 days, women experts offer innovative knowledge and hands-on learning in different subject areas of computer science and technology. Lecturers and participants are able to gain a lot from the course offer through the limited group size, the interdisciplinary contents and the close contact between lecturers and participants. Course languages are both, German and English.

The concept combines empowerment and knowledge transfer for women in technology. It is based on more than 20 years of experience. The international Summer University for Women in Computing was developed and successfully implemented at Bremen University. It started in 1997 as the first single-sex program incorporated in a German research university. Since then its concept has successfully been transferred to national and international sister projects.

In 2018 simultaneously to Informatica Feminale, there will be held the 10th Ingenieurinnen-Sommeruni at Bremen University, the international summer university for women in electrical engineering, information technology, chemical and mechanical engineering. Thus, **equally women engineers and computer scientists can be addressed by all sponsoring activities.**